



Puja Gupta

Data Analyst

Dynamic Power BI Business Analyst with 1 year of experience in data analysis and dashboard development using Microsoft Power BI Identified key metrics, and key performance indicators (KPIs).

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📍 New Delhi, India

WORK EXPERIENCE

Freelancer as a (Data Analyst)

Nirnaya Systems

05/2024 - Present

Achievements/Tasks

- Utilized analytical skills to extract and process data from different databases like MySQL ,SAP etc,resulting in a significant improvement in data quality and accuracy.
- Execute sales analytics using Power Bi and advanced Excel, uncovering sales trends and improving sales strategies.
- Developed and published multiple interactive Power BI reports and dashboards for business.

Business Analyst(Finance and Admin)

IBM

10/2022 - 08/2023

Noida, India

Achievements/Tasks

- Having experience in Data Modelling Techniques for Analytical Data. Good knowledge of the concepts of Star Schema/Snowflake Schema as well as Fact and Dimension Tables.
- Experienced in creating different visualizations using Bars, Lines, Pies, Maps, Graph, Bubble, Tree Map and Histogram.
- Experience in interacting with various business stakeholders and able to gather the business specifications and translate into data visualizations for effective decision-making.
- Extracted the data from the database (MYSQL) and non-database sources (XLS, CSV file). Merged and appended queries and Utilized aggregation to improve query performance.
- Designing, building and deploying, publishing data analysis reports/dashboards for large volumes of data.
- Excellent communication, interpersonal, and analytical skills and a strong ability to perform as part of a team.
- Worked on DAX functions in Power BI and Experience in Designing customized interactive Dashboards on Power Service.
- Analysis and improvement of reports performance and Designed and developed Power BI dashboards and reports.

SKILLS

Power Bi

Dashboard Design

Data Modeling

Report Optimization

Data Analysis

Account Payable

Dimension Table

SAP

DAX

SQL

POWER BI

Data Analysis

Exploratory Data Analysis

Analytical skills

Fact Table

MS Excel

Business Intelligence

Data Visualization

Business Stackholder

InterpersonalSkill

Excellent communication

PERSONAL SKILLS

Positive attitude

Problem Solving

Willing to learn new things

Adaptable

EDUCATION

Bachelor of Commerce (08/2014 - 08/2017)

School of Open Learning,University of Delhi

High Secondary (2014)

Govt. Higher Secondary School Roing

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Sports

Travelling

Gardening